

SCIENCE-BASED ENTREPRENEURSHIP WORKSHOP

University of Bologna Business School – 6/8 May 2015, Bologna, Italy

Program Overview

6th May 2015

19:00 – 22:00 – Opening workshop dinner at

Il boccone del Prete

Via Siepelunga, 56/4 I

40141 Bologna, Italy

7th May 2015

8.45 - 18.15 – Workshop (Day 1)

Bologna Business School - University of Bologna

Villa Guastavillani - Via degli Scalini, 18

40136, Bologna - Italy

20.00 - 22.30 – Workshop dinner at

Ristorante Grassilli

Via dal Luzzo, 3

40125 Bologna

8th May 2015

9.00 - 13:00 – Workshop (Day 2)

Bologna Business School - University of Bologna

Villa Guastavillani - Via degli Scalini, 18

40136, Bologna – Italy

For more information see also: <https://events.unibo.it/sbe-workshop-bbs>

DIRECTIONS & MAPS

FROM THE AIRPORT TO THE HOTEL “AL CAPPELLO ROSSO”

You have 2 options:

AeroBus

One way ticket from/to Airport costs 6€ - Tickets can be purchased on board too. It takes about 20 minutes to get from the Airport to the closest bus stop to Hotel “Al Cappello Rosso”. You get on the bus at “Aeroporto” bus stop and get off at the “Mille” bus stop. From “Mille” bus stop (Red Dot on the map) to Hotel “Al Cappello Rosso” it takes about 15 minutes walking.

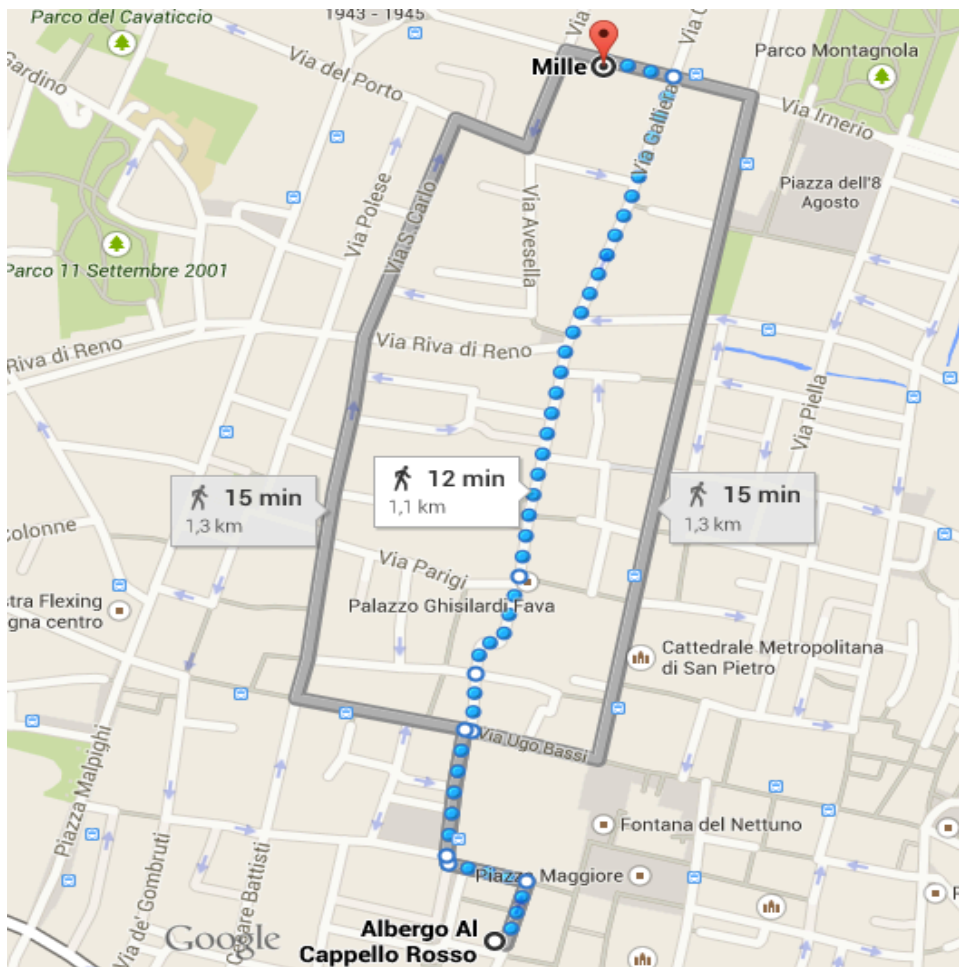
Taxicab

One way ride from/to Airport costs about 20 €.

Address

Hotel “Al Cappello Rosso” - Via de' Fusari, 9 I- 40123 Bologna

Web: www.alcappellorosso.it Phone:+39 051 261891



FROM THE HOTEL “AL CAPPELLO ROSSO” TO THE BOLOGNA BUSINESS SCHOOL (7 KM)

We have reserved 6 cars to drive delegates back and forth from Hotel “Al Cappello Rosso” to Bologna Business School. Please make sure to ride in 4 delegates in each car. It takes about 15 minutes to get to Alma Graduate School from Hotel “Al Cappello Rosso”.

Day I – Thursday 7th

-) Cars leave at 8:30 from Hotel “Al Cappello Rosso”
-) Cars leave at 18.30 from Villa Guastavillani (to Hotel “Al Cappello Rosso”)

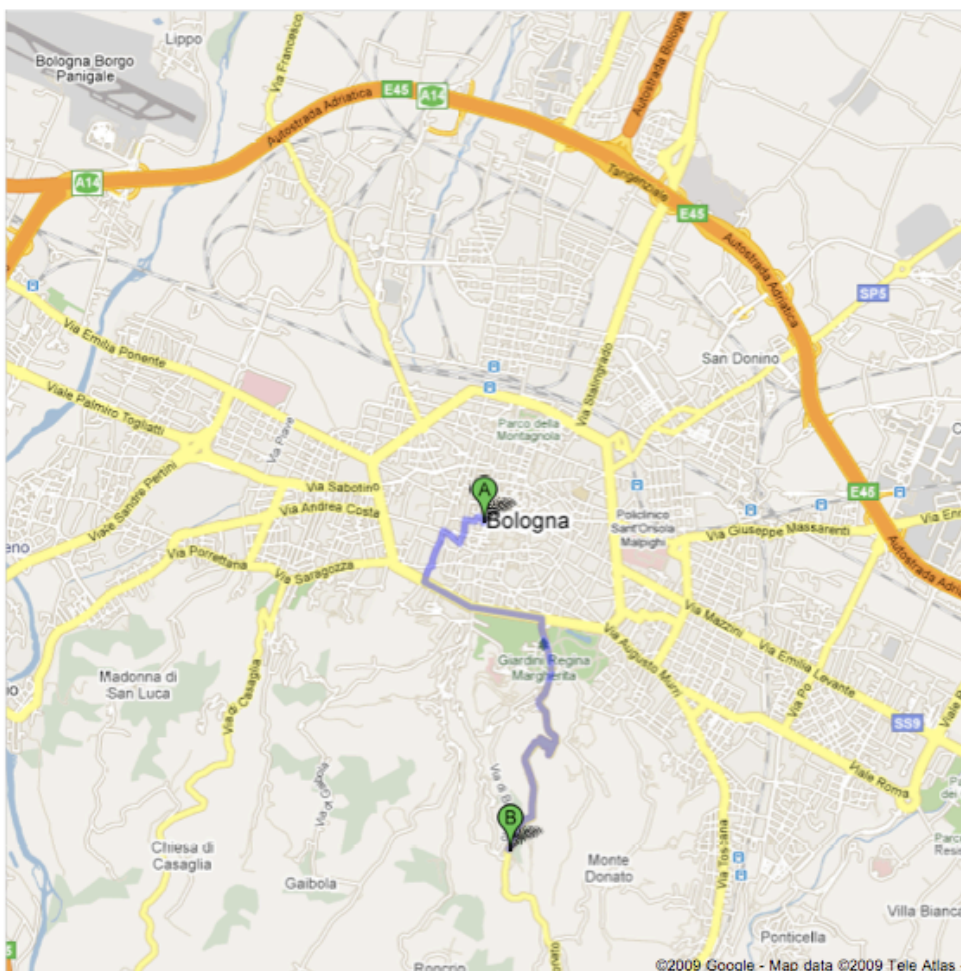
Day II – Friday 8th

-) Cars leave at 8:30 from Hotel “Al Cappello Rosso”
-) Cars leave at 14.00 from Villa Guastavillani (to Hotel “Al Cappello Rosso”)

Address

Bologna Business School:

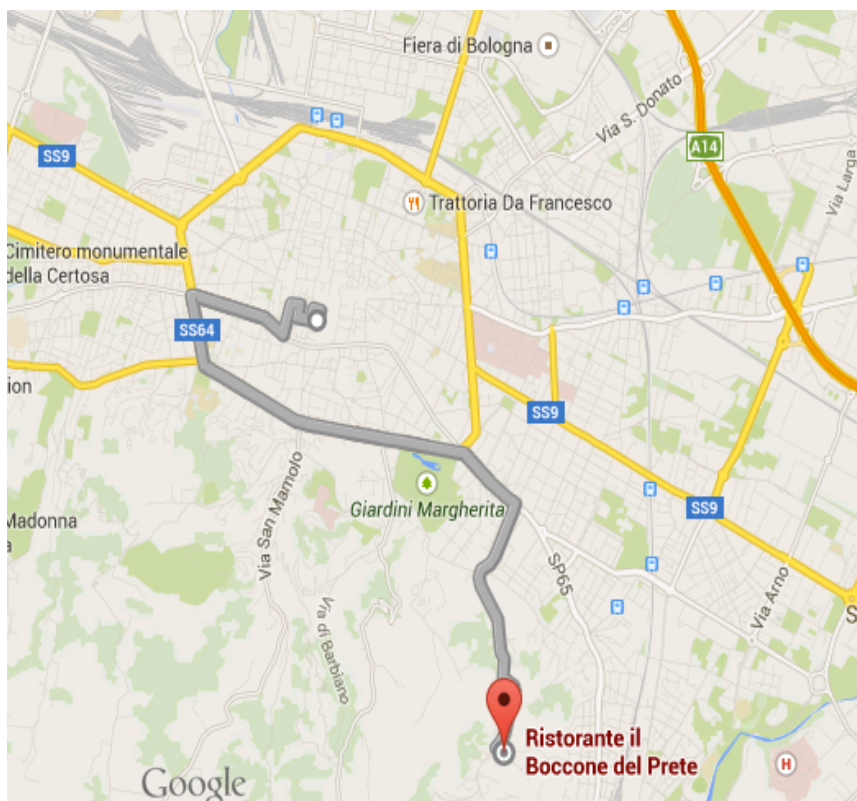
Villa Guastavillani – Via degli Scalini, 18, 40136, Bologna – Italy



FROM THE HOTEL “AL CAPPELLO ROSSO” TO THE OPENING CONFERENCE DINNER (AT RESTAURANT “IL BOCCONE DEL PRETE”)

Dinner starts at 19.00. Transportations are provided to reach the restaurant. It takes about 10 minutes by car to get to “Il Boccone del Prete” from the Hotel “Al Cappello Rosso”. The meeting point is in front of the Hotel. Cars will leave at 18:45 from the Hotel.

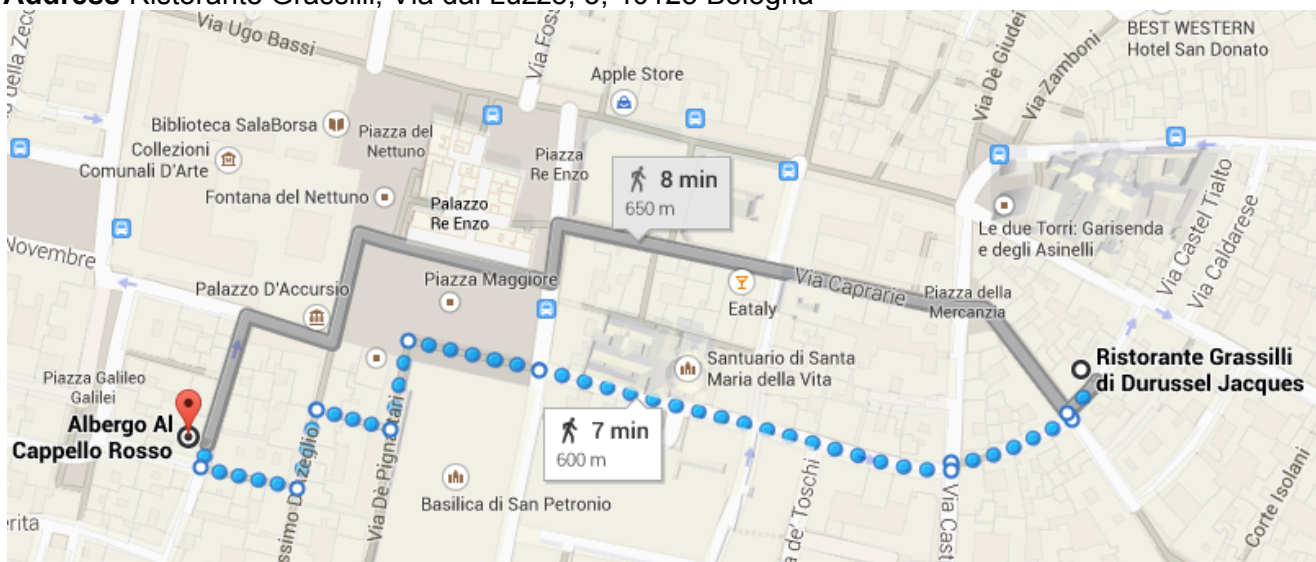
Address Il boccone del Prete, Via Siepelunga, 56/4 I , 40141 Bologna, Italy



FROM THE HOTEL “AL CAPPELLO ROSSO” TO THE CONFERENCE DINNER AT “RISTORANTE GRASSILLI” (750 m)

Dinner starts at 20.00. No transportations are provided to reach the restaurant. It takes about 10 minutes walking to get to “Ristorante Grassilli” from the Hotel “Al Cappello Rosso”. The meeting point is in front of the Hotel. The group will leave at 19.45.

Address Ristorante Grassilli, Via dal Luzzo, 3, 40125 Bologna



**PROGRAMME OF THE WORKSHOP
THURSDAY 7TH MAY**

| From | To | Theme | Speaker | Title |
|-------|-------|---------------------------------|---|---|
| 8,45 | 9,00 | Registration | | |
| 9,00 | 9,05 | Introduction | Riccardo Fini Rosa Grimaldi Einar Rasmussen Johan Wiklund Mike Wright | |
| 9,05 | 9,35 | Individual | Riccardo Fini | Breaking the career path in academia: does entrepreneurship help? |
| 9,35 | 10,05 | Individual | Päivi Karhunen | Identity work of science-based entrepreneurs in Finland and in Russia |
| 10,05 | 10,35 | Individual | Holger Patzelt | A Configurational Model of Science-Based Entrepreneurship in a Corporate Context: Organizing for Fast Exploitation of Entrepreneurial Opportunities Emerging from Radical Scientific Inventions |
| 10,35 | 11,05 | Individual | Poh Kam Wong | The Link between Co-Publications with Industry and Patenting Output of Academics: Evidence from the National University of Singapore |
| 11,05 | 11,20 | Coffee Break | | |
| 11,20 | 11,50 | Policy | Thomas Åstebro | Has the Bayh-Dole Act been Conducive to Stimulating Academic Entrepreneurship in Comparison to Countries Employing the "Professor's Privilege"? |
| 11,50 | 12,20 | Policy | Miriam Knockaert | Academic entrepreneurship: A multilevel examination of individual, subunit and organization effects |
| 12,20 | 12,50 | Policy | Philippe Mustar | Tools, rationale and economic impact of the French public policy to foster the creation of academic spin-off firms |
| 12,50 | 14,15 | Lunch | | |
| 14,15 | 14,45 | Processes | Sergio Costa | Resource Constraints and Business Model Change in Early-Stage University Spin-Offs |
| 14,45 | 15,15 | Processes | Frederic Delmar | Doing Theory Predicted Longitudinal Research in Entrepreneurship: Linking Process to Outcomes |
| 15,15 | 15,45 | Processes | Raghu Garud | Technological Exaptation: A Narrative Approach |
| 15,45 | 16,15 | Coffee Break | | |
| 16,15 | 18,15 | Policy Session | | Funding opportunities for research and networking |
| 18,30 | 18,45 | Taxi cabs | | |
| 20,00 | 22,30 | Dinner @ Ristorante "Grassilli" | | |

FRIDAY 8TH MAY

| From | To | Theme | Speaker | Title |
|-------|-------|--------------------|---------------------|--|
| 9,00 | 9,30 | Performance | Ferran Giones Valls | The Choices and Impacts: an Empirical Examination of Open Innovation Strategies in New Technology-based Firms (NTBFs) |
| 9,30 | 10,00 | Performance | Cornelia Lawson | The development of science-based and market-exploitative innovations: The role of idea generation and organizational environment |
| 10,00 | 10.30 | Performance | Marcela Miozzo | Growing fast or slow?: Understanding the variety of paths and the speed of early growth of entrepreneurial science-based firms |
| 10,30 | 11,00 | Coffee Break | | |
| 11,00 | 11,30 | Finance | Mark Ayoub | Public seed-funding for academic spin-offs: Impact analysis with entropy balancing |
| 11,30 | 12,00 | Finance | Einar Rasmussen | Buying Science: Acquisition of research-based spin-off companies |
| 12,00 | 12,30 | Finance | Silvio Vismara | Signaling in science-based IPOs: the interaction of prestigious underwriters, venture capitalists, and university affiliations |
| 12,30 | 12,45 | Concluding remarks | | Future steps |
| 12,45 | 14,00 | Lunch | | |

Paper session:

- Presentation: 15 minutes
- Q&As: 15 minutes

Papers will be sent to participants via e-mail.

Please bring your own copies, no printouts will be provided at the workshop

Lunch coupon – you'll find two lunch-coupons inside your conference badge. Please present them at the cashier of the BBS restaurant.

LIST OF PARTICIPANTS

| Name | Surname | E-mail | Institution | Country |
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PARTICIPANTS' BIOGRAPHIES

Mark Ayoub



**Lecturer
Johannes Kepler University Linz**

Mark Ayoub is Lecturer for Financial Management at Johannes Kepler University (JKU) in Linz, Austria. Before he was a Research Assistant at the Institute for corporate finance at JKU. In 2010 he founded an academic spin-off from LMU Munich (Conduco GmbH, Munich). He obtained a Ph.D. studies in business administration at Johannes Kepler University Linz, Austria (2011).

Thomas Åstebro



**Professor
HEC Paris**

Dr. Thomas Åstebro is Professor of Strategy and Entrepreneurship at HEC Paris; Academic Director, HEC Leadership Center; co-Director Entrepreneurship and Innovation Track, MBA Program, and past member of the Steering, and Curriculum committees, MBA Program at HEC. He is listed in Marquis Who's Who in the World, is among the top 2 percentile most read authors on www.ssrn, has published 92 conference proceedings, 26 academic journal articles, and has been mentioned in business media over 50 times (including The Economist, Business Week, The Times, and Bloomberg News). He is Associate Editor of ICC and past Associate Editor, European Management Review and on the Editorial Review Board of IEEE Trans. on Engineering Management. He has been involved in starting several companies and has also worked as management consultant where he assisted organizations such as Bank of Montreal, Canadian Imperial Bank of Commerce, Volvo, SKF and The Royal Swedish Academy of Engineering Sciences. Dr. Åstebro received his Ph. D. from Carnegie Mellon University, USA.

Ekaterina Bjørnåli



**Postdoctoral Researcher
Norwegian University of Science and Technology**

Ekaterina is a postdoctoral researcher at the Norwegian University of Science and Technology (NTNU), Department of Industrial Economics and Technology Management (IØT). Her research interests include the role of the board of directors and top management teams in high-tech start-ups, growth of clean-tech start-ups, internationalization and policies related to new venture creation. She teaches the Technology-Based Business Development course. Earlier Ekaterina has worked as a senior researcher at the NIFU Nordic Institute for Studies in Innovation, Research and Education in Oslo. Her work included the evaluation of policies and programmes that stimulate growth in start-ups and entrepreneurship in higher education.

Daniela Bolzani

**Postdoctoral Researcher
University of Bologna**



Daniela holds a Ph.D. in General Management (2013) and is currently a Postdoc at the Department of Management, University of Bologna. Her research interests are focused on the individual-level determinants of entrepreneurial choices and decision-making processes, especially in the context of international, immigrant and academic entrepreneurship. During her Ph.D. she visited the Leeds School of Business, University of Colorado Boulder. Her works are presented at the BCERC, AIB, AOM, DRUID, EGOS and Alberta Institutions conferences and published in Entrepreneurship & Regional Development, Journal of Industrial & Business Economics and book chapters. In the past, Daniela worked for five years in the fields of financial audit and international development in Europe and Africa.

**Tommy Høyvarde
Clausen**

**Associate Professor
Bodø Graduate School of Business**



As an Associate Professor in Innovation / Technology management my main responsibilities are teaching and research. This fall I will teach a course at the master's level within "research methods" and supervise master students. My research will reflect on-going projects I am involved in. More specifically, I will focus on green innovation, innovation strategies and their persistence, birth of (dynamic) capabilities, and causation/effectuation. The empirical context for my research will be new technology based firms (in incubators), large representative samples of firms from the Norwegian business sector, including large samples of R&D active firms in Norway, and firms in the service/tourism sector.

Sergio Costa

**Senior Researcher
INES TEC Portugal**



I received a PhD from the Hunter Centre for Entrepreneurship at Strathclyde Business School, where I also worked as a teaching assistant, research assistant, and tutor. My research intersects technology entrepreneurship, strategic management and innovation. In particular, it explores the topics of business models and academic entrepreneurship using mainly longitudinal research designs. I have presented my research at the Academy of Management, Strategic Management Society, and Babson College Entrepreneurship Research conferences. Previously, I worked as a strategy consultant at Porto Business School, and independently with other institutions (2005-2009). I was also adjunct professor at a polytechnic institute, teaching management related courses. Before I worked as a sales engineer at Siemens Healthcare, and as a planning & production engineer at Infineon Technologies (2002-2005). I have a Master's degree in Strategic Management from the University of Porto, and an MBA from Porto Business School (2007). My first degree is in Electrical Engineering at the University of Porto (2002), after having completed 3 years of Physics Engineering at the University of Lisbon.

Frédéric Delmar



**Professor
Lund University**

Frédéric Delmar is a professor at the Sten K. Johnson Centre for Entrepreneurship, Lund University. He has his PhD in Economic Psychology from Stockholm School of Economics. His main research interest lies in the early development of new ventures as well as in their growth. His work has been published in a number of journals such as for example *Journal of Management*, *Strategic Management Journal*, *Management Science*, *Journal of Business Venturing*, and *Entrepreneurship Theory and Practice*, as well as books.

Riccardo Fini



**Associate Professor
University of Bologna**

Riccardo Fini is *Associate Professor* of Entrepreneurship and Innovation and *EU CIG Marie Curie Fellow* at the University of Bologna (UNIBO), and a *Research Fellow* at Imperial College Business School London. He's currently serving as the *Associate Dean* and *Director* of the Master in Entrepreneurship and of the Global MBA (concentration in Innovation Management) at the University of Bologna Business School. Before joining UNIBO, he researched at Ecole des Mines de Paris (2007), Case Western Reserve University Cleveland (2007-2009) and the University of Bozen (2009-2010). He was also EU IEF Marie Curie Research Fellow at Imperial College (2010-2011) and Assistant Professor of Entrepreneurship and Innovation at UNIBO (2011-2014). His research focuses on the individual-level determinants of entrepreneurship. His overall objective is to contribute to the theoretical debate on the foundation of entrepreneurial activities, explaining heterogeneity, deviance and success in their enactment. He's now serving as principal investigator for the TASTE project, financed by the EU, focused on technology-transfer activities by Italian academics. His research was published in several journals and book chapters and he was invited to present his research in more than thirty leading universities and business schools in Asia, Europe and North America.

Raghu Garud



**Professor
Pennsylvania State University**

Raghu Garud is Alvin H. Clemens Professor of Management & Organization and the Research Director of the Farrell Center for Corporate Innovation and Entrepreneurship, Pennsylvania State University. Raghu's research explores novelty emergence a theme around which he has co-edited a book under the aegis of the annual Process Organization Studies (PROS). Specifically, he explores how new ideas emerge, valued, and commercialized, offering concepts such as path creation, technology entrepreneurship and bricolage as a collective process. His recent NSF funded research explores how interlaced knowledge across scientists at ATLAS, CERN made it possible for a distributed collective to identify the Higgs boson particle. Another strand of research examines a paradox that entrepreneurial storytelling generates – how the very expectations set through projective stories to gain venture legitimacy can also serve as the source of future disappointments and loss of legitimacy.

Ferran Giones Valls

**Research Assistant and PhD Candidate
La Salle – Ramon Llull University in Barcelona**



Ferran Giones is a research assistant and PhD candidate at La Salle – Ramon Llull University in Barcelona (Spain), where he plans to defend his PhD Thesis in October 2015. He has Bachelors and Master's Degree in Business Administration from ESADE Business School in Barcelona. Before starting his PhD, Ferran worked over seven years in management consulting and international business-operations development. His academic research is in the areas of entrepreneurship and innovation, studying how new ventures emerge in dynamic environments, with a specific focus in technology and science-based entrepreneurship.

Maximilian Goethner

**Postdoctoral Researcher at the University of Jena
Research Fellow at the DFG Graduate School “Economics of Innovative Change”**



Maximilian Goethner is a Postdoctoral Researcher at the University of Jena and Research Fellow at the DFG Graduate School “Economics of Innovative Change” (DFG-GK-1411). He received his PhD (Economics) from the University of Jena, studying determinants and effects of technology entrepreneurship. His research interests range from entrepreneurial teams and entrepreneurial cognition to university-industry interactions and the economics of innovation. His current research focuses on the influence of innovation and entrepreneurship on economic inequality. Dr. Goethner has published articles in Journal of Business & Psychology, European Planning Studies, Economics Letters, Journal of Economic Psychology, Journal of Vocational Behavior and Environment and Planning C: Government and Policy.

Rosa Grimaldi

**Associate Professor
University of Bologna**



Rosa Grimaldi is associate professor of Entrepreneurship and Innovation Management at the University of Bologna, Department of Management. She teaches ‘Technology Entrepreneurship’ at the School of Engineering at postgraduate and executive education levels. She is the Director of the international PhD program in General Management and the Director of the Executive Master in Technology and Innovation Management (EMTIM) at BBS (Bologna Business School). Most of her scientific production is about New Business Creation, Entrepreneurship, and Technology Transfer. On these topics she has publications on national journals and international journals (including Research Policy, R&D Management, Technology and Innovation Management, Journal of Business Venturing, Small Business Economics, Scientometrics, Entrepreneurship Theory and Practice, Journal of Technology Transfer). She is in the Editorial board of the Journal of Technology Transfer and she is advisory editor for Research Policy.

Alan R. Johnson



**PhD Graduate
EMLYON Business School, France**

Alan R. Johnson is a recent PhD graduate in Management and Entrepreneurship from EMLYON Business School, France. He is an accomplished team behavior researcher and teacher with considerable knowledge of the applied research and methods literatures, and also extensive management experience. In his dissertation, he used social influence theory to show why members' interpersonal communication processes overtime—task debate and task conflict about their shared projects—explains team effectiveness in innovative / new venture contexts with student teams. He also drew upon a deep understanding of multilevel and longitudinal research design, measurement, and data analysis to support his thesis. The main paper from this work is in press at the *Journal of Management*. In conjunction with several colleagues, Dr. Johnson is now working on grant applications for a field study of new venture teams sponsored by incubators in Sweden. He is serving a second term on the editorial board of *Small Group Research*, and received a best reviewer award from the Academy of Management in 2009.

Päivi Karhunen



**Research Fellow
Aalto University School of Business, Helsinki**

Dr. Päivi Karhunen is Academy Research Fellow at Center for Markets in Transition, hosted by Aalto University School of Business, Helsinki, Finland. She holds a doctoral degree in international business and management. Her research focuses on the interplay of institutions and business strategies in emerging economies, particularly Russia. Dr. Karhunen has participated in a number of international projects on entrepreneurship development at universities, and conducted research on academic entrepreneurship from different angles. Her current research in this area focuses on identities of science-based entrepreneurs, and on the role of national science and innovation systems in promoting technology entrepreneurship.

Mirjam Knockaert



**Associate Professor at Ghent University
Associate professor at Oslo University**

Mirjam Knockaert finalized her Ph D. on early stage high tech VCs in September 2005. From July 2006 on, she was Assistant Professor Innovation and Entrepreneurship at Vlerick Leuven Gent Management School. In 2008, she became assistant professor in Entrepreneurship at Ghent University, Belgium and adjunct associate professor at Oslo University, Norway. She is currently associate professor at both institutions. Her main research interests are with academic entrepreneurship, financing and corporate governance in an early stage high tech context. She has published in international journals including *Journal of Business Venturing*, *Research Policy*, *Industrial and Corporate Change*, *Small Business Economics*, *Entrepreneurship Theory and Practice and Technovation*.

Cornelia Lawson



**Research Fellow
University of Nottingham**

My research interests lie in the area of the Economics of Science and Innovation and most of my research focuses on the performance and career paths of academic researchers and industrial inventors. I hold a PhD from City University, London and worked as postdoctoral fellow at the University of Turin from 2011 to 2013. I was a Visiting Doctoral Fellow at CIRCLE, Lund University, Sweden and at Bocconi University, Italy and a Visiting Fellow at the ZEW, Mannheim, Germany and the The University of Tokyo, Japan.

Marius Thuft Mathisien



**Ph.D. candidate
Norwegian University and Science and Technology (NTNU)**

Marius is a Ph.D. candidate at the Norwegian University and Science and Technology (NTNU), working on the Norwegian research project following the origin, development and growth of the population of Norwegian research-based entrepreneurial firms from 1995-2012. His particular research interest lies with heterogeneity of such firms and their growth processes and outcomes. He graduated with a M.Sc. in Industrial Economics and Technology Management from NTNU in 2006. After this he gained 8 years business experience, as an entrepreneur as well as consultant and manager, before starting his doctoral work in 2013. He worked with business development issues throughout his business career, specializing in strategy, growth and M&A

Azzurra Meoli



**PhD Candidate
University of Bologna**

Azzurra Meoli is a PhD student at the Management Department of University of Bologna. Her main research interest focuses on understanding the entrepreneurial process; specifically how entrepreneurial opportunities are identified and then exploited. Before starting her PhD, Azzurra had various work experiences in management consulting and multinational corporation.

Marcella Miozzo



**Professor of Economics and Management of Innovation
Manchester Business School, University of Manchester**

Marcela Miozzo is Professor of Economics and Management of Innovation at the Manchester Business School, University of Manchester. She works at the intersection of the fields of innovation studies, business strategy and production systems. Her research is in two broad areas: the study of internationalisation and innovation of services firms; and that of knowledge flows in science-based firms. Her work has been supported by the Anglo German Foundation, the British Academy, the EC and the UK Economic and Social Research Council. Her research has been published in innovation and management journals, including *Research Policy*, *Organization Studies* and *Long Range Planning*.

Philippe Mustar



**Professor of Innovation
Mines ParisTech**

Philippe is Professeur of Innovation, Entrepreneurship and Public policy at Mines ParisTech where he is head of the Innovation and entrepreneurship specialization and of the Entrepreneurship Pole (POLLEN). He is visiting fellow at Imperial College Business School. Philippe has pioneered research into academic entrepreneurship in France and has published books and papers in leading academic journals. He has wide ranging experience working with leading research teams in Europe, starting new businesses and advising on government policy and on firm innovation strategy. Philippe is Member of the Editorial Board of *Research Policy* and *Technovation*. He has recently published the « Innovative Entrepreneurship » chapter of the OECD Review of Innovation Policy in France (2014).

Simone Napolitano



**Ph.D. Candidate
University of Bologna**

Simone Napolitano is a Ph.D. candidate at the Management Department of Unibo. His main research interests focus on social drivers of innovation and community-level processes of value co-creation: in his dissertation thesis, Simone investigates the dynamics of open system strategies and the process put in place by a global multi-party alliance to foster the adoption of a systemic innovation in telecommunications. Other interests include informal processes of knowledge transfer between entrepreneurs and field-level studies on the social construction of peer legitimacy in art worlds. During his Ph.D. journey, he's been a visiting student at the Wharton School (University of Pennsylvania).

Holger Patzelt



**Professor of Entrepreneurship
Technical University in Munich**

Holger Patzelt holds the Chair of Entrepreneurship at the Technical University in Munich, Germany. Before, he was an Associate Director and group leader at the Max Planck Institute of Economics, Jena, Germany. He holds a PhD in Entrepreneurship from the University of Bamberg, Germany, and a PhD in Life Sciences from the University of Heidelberg, Germany. He has published in leading journals of both natural sciences (e.g. *Nature*) and social sciences (e.g. *Academy of Management Journal*, *Journal of Business Venturing*). His research focuses on entrepreneurial decision making and the economic, emotional and psychological consequences of failure.

Einar Rasmussen



**Associate Professor
Technology Management at University of Nordland Business School**

Einar Rasmussen is Associate Professor in Technology Management at University of Nordland Business School, Norway. He has been visiting scholar at Nottingham University Business School, University of Strathclyde Business School, University of Twente and University of Bologna. He received his PhD degree in 2006 and the main research interests are in the area of academic entrepreneurship and university-industry technology transfer where he has managed several research and development projects, such as studies of university spin-off venture formation processes and innovation projects in firm, as well as university and government support mechanisms for entrepreneurship and technology transfer. He is Associate Editor of International Small Business Journal and publish regularly in international journals such as Journal of Management Studies, Research Policy, International Small Business Journal, Entrepreneurship and Regional Development, TASM, Journal of Technology Transfer and Technovation.

Rosana Silveira Reis



**Associate Professor
ISG – Paris**

Rosana SILVEIRA REIS is Associate Professor at ISG – Paris (France), regular visiting professor at Fundação Dom Cabral – FDC (Brazil) and Invited professor in MBA programs at IMPS Business School in Brno (Czech Republic) and at University of Bologna (Italy). She has 30 years of experience in HRM, 15 of them she had been a Manager in large companies. In 2000 she received her scientific master in Business Administration from the Federal University of Santa Catarina (Brazil) and in 2010, her Ph.D. in Management from the University of Bologna (Italy). Since 2000 she has been teaching HRM, IHRM and Organizational Behaviour in graduation and MBA courses. Her research focuses on Creativity and Innovation, Cross-Cultural Management, Leadership and Global Teams. She has publications on books and international journals resulted from her research efforts.

Raja Singaram



**PhD candidate
NIKOS, University of Twente**

Raja Singaram is a final year PhD candidate at NIKOS, University of Twente . His thesis deals with legitimation strategies of Social Business Ventures during nascent stages. Within academia, Raja has worked as a research assistant in the School of Brain and Behavioral Sciences in the area of Applied Cognition and Neuroscience and later at the Leadership Center of School of Management at the University of Texas at Dallas. Before his PhD, he worked for several years in the Enterprise Software Industry in the Bay Area, California, USA.

Roger Sørheim



**Professor
Norwegian University of Science and Technology (NTNU) and
Bodø Graduate School of Business**

Roger Sørheim is one of the co-founders of NTNU School of Entrepreneurship. He holds a position as professor in entrepreneurship at Norwegian University of Science and Technology (NTNU) and Bodø Graduate School of Business. Professor Sørheim has long experience from developing and running research projects with external financiers. The primary focus in his research relates to early-stage finance and commercialization of technology. Sørheim has published in a number of peer-reviewed journals, including; Journal of Small Business Management, Venture Capital, Technology Analysis and Strategic Management, Entrepreneurship and Regional Development and Technovation

Salvatore Torrissi



**Professor of Strategic Management
University of Bologna**

Salvatore Torrissi is Professor of Strategic Management at the University of Bologna where he has directed the Doctoral Program in General Management. He graduated from Bocconi University in Italy (Major: Economics) and obtained a PhD from the Science Policy Research Unit (SPRU), University of Sussex in the UK. He is a member of the Editorial Board of the European Management Review and associate editor of the Journal of Industrial and Business Economics. He is a Fellow of CRIOS-Bocconi University of Milan and serves as Secretary General of the European Policy for Intellectual Property Association (EPIP). His research focuses on the impact of technology on firms' performance, the economic value of patents and the strategy of exploitation of innovations.

Silvio Vismara



**Associate Professor
University of Bergamo**

Silvio Vismara (PhD) is Associate Professor of Entrepreneurial Finance at the University of Bergamo, Italy. His research activity is mainly on IPOs and, recently, crowdfunding. Silvio is associate editor of Small Business Economics, editorial board member of Entrepreneurship Theory and Practice, and acted as guest editor of the Journal of Technology Transfer. He is co-founder and Director of the CISAipino Institute for Comparative Studies in Europe at the University of Augsburg, Germany. He is scientific consultant for the Italian Stock Exchange, member of the board of directors of the University of Bergamo and founder of Universoft, an academic spin-off.

Johan Wiklund



Professor of Entrepreneurship Whitman School of Management, Syracuse University

Johan Wiklund is considered a leading authority in entrepreneurship research with over 50 articles appearing in leading entrepreneurship and management journals and over 11,000 citations. His research interests include growth, performance, exit, and failure of entrepreneurial firms as well as entrepreneurship and psychological disorders.

A prolific advisor of Ph.D. students, he received the Academy of Management Entrepreneurship Division Mentor Award in 2011.

Johan is passionate about cooking, eating, and drinking, and burns off excess calories on his bicycle.

Poh Kam Wong



Professor NUS School of Business

WONG Poh Kam is Professor at the NUS Business School where he teaches entrepreneurship and innovation strategy with a special focus on Asia. He is also Professor (by courtesy) at the Lee Kuan Yew School of Public Policy and the Faculty of Engineering at NUS. He obtained two BSc.'s, an MSc. and a Ph.D. from MIT. He has published extensively in leading international refereed journals on entrepreneurship and innovation. He has consulted widely for international agencies (World Bank, OECD and Asian Development Bank), various government agencies in Singapore and many private corporations in Asia. He was a Fulbright Visiting Scholar at U.C. Berkeley, a visiting scholar at Stanford University, and a Senior Visiting Scholar at Oxford University. In addition to his academic position, he is also concurrently the Director of NUS Entrepreneurship Centre. An entrepreneur who co-founded three companies prior to joining academia, he has been an active angel investor with investment in over a dozen high tech start-ups in Singapore, Silicon Valley, China and India. He was founding chairman of Business Angel Network (Southeast Asia) and Asia Business Angels Forum (ABAF), and chairs BAF Spectrum, an angel investment fund approved for co-investment by the Singapore government. He was awarded the Public Administration Medal (Silver) by the Singapore Government in 2013 for his contribution to education in Singapore.

Mike Wright



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Mike Wright is Professor of Entrepreneurship in the Innovation and Entrepreneurship Department, Imperial College Business School and is Director of the Centre for Management Buy-out Research, the first center to be established devoted to the study of private equity and buyouts, which was founded in March 1986 at the Nottingham University Business School. He has written over 50 books and more than 400 papers in academic and professional journals on academic entrepreneurs and technology transfer, management buy-outs, venture capital, habitual entrepreneurs, emerging economies and related topics. He served two terms as an editor of *Entrepreneurship Theory and Practice* (1994-99), was a joint editor of the *Journal of Management Studies* until 2009 and is co-editor of the *Strategic Entrepreneurship Journal*. He has edited special issues in journals such as *AMJ*, *SEJ*, *JMS*, *JoM*, *JBV*, *ETP*, *Research Policy*, etc. He was a Chair of the Academy of Management Entrepreneurship Division, receiving its Mentor Award in 2009. He holds an honorary doctorate from the Universities of Ghent and Derby, and was recently ranked #1 worldwide for publications in academic entrepreneurship and in entrepreneurship. He has recently published (with Al Link and Don Siegel) *The Chicago Handbook of University Technology Transfer and Academic Entrepreneurship* (Chicago University Press, 2015).

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