GRADUATION

FRIDAY, JUNE 30th 2017 • 6.00 PM

Aula Magna Santa Lucia
Via Castiglione 36, Bologna

OF HUMANS AND ROBOTS

GRADUATION & REUNION 2017

BBS
BOLOGNA BUSINESS SCHOOL

A YEAR AT BBS
Max Bergami
Dean, Bologna Business School

OF HUMANS AND ROBOTS
Bepper Guastavillani
Advisor, BBS

Enrico Cereda
President and CEO, IBM Italia

Simone Martini
Director of the Department of Computer Science, Unibo

Romano Prodi
Former President, European Commission
President of the Supervisory Board, BBS

A GREETING FROM OUR STUDENTS
Gabriella Carrozza
MBA Part-time XVIII
Cloud Advisory Manager, Accenture

Silke C. Plönnig
Global MBA VIII
Senior Logistic Engineer, Automobili Lamborghini

COMMENCEMENT SPEECH
Brunello Cucinelli
President and CEO, Brunello Cucinelli

GRADUATION
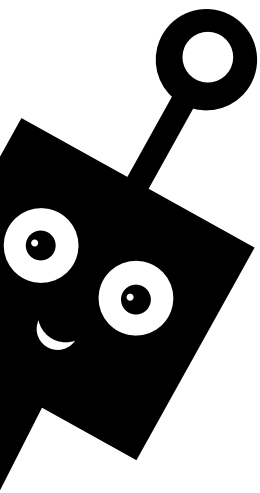**Francesco Ubertini**
Rector, University of Bologna

OFHUMANS ANDROBOTS

GRADUATION & REUNION 2017

REUNION

FRIDAY, JUNE 30th 2017 • 8.30 PM
Gardens of Villa Guastavillani
Via degli Scalini 18, Bologna

DINNER PARTY
Chef to Chef
Association

LIVE MUSIC
Nessuna Pretesa
Fashion Live Band

DJ SET
Andrea Pontremoli
CEO, Dallara Automobili

SATURDAY, JULY 1st 2017 • 8.00 AM
Villa Guastavillani
Via degli Scalini 18, Bologna

MANAGERIAL MEDITATIONS
8.00 am - Sala del Ninfeo
Matteo M. Zuppi
Archbishop of Bologna

BREAKFAST
9.00 am - Secret Garden

CYBERSECURITY CHECK
9.30 am - 10.30 am - Aula Magna
Michele Colajanni & CyberAcademy Grads
Test your sensitivity to cybersecurity

OF HUMANS AND ROBOTS
Brief / 10.30 am
Patrizio Bianchi
Assessor, Regione Emilia-Romagna

Breakdown Groups / 11.00 am - 12.30 pm
AI & Cognition
Fabrizio Renzi, IBM and Marco Roccetti, BBS

Big & Open Data
Pina Civitella, City of Bologna and Claudio Sartori, BBS

Cryptocurrency and Blockchain
Emanuele Bajo, BBS

Manufacturing and Industry 4.0
Maurizio Sobrero, BBS and Flaviano Celaschi, BBS

New Job Market
Luca Rossi, Confindustria Emilia-Romagna

Robotics
Maria Chiara Carrozza, S. Anna Pisa Secondary School

Safety and Security
Michele Colajanni,
University of Modena and Reggio Emilia

Open Innovation
Lucia Chierchia, Electrolux

CONCLUSIONS AND FAREWELL
12.30 pm - Sala del Ninfeo

LUNCH
1.30 pm - Secret Garden

During the morning
will take place the election
of the management team
of the BBS Alumni Community

RSVP
To confirm you participation
please register at
www.bbs.unibo.it/reunion2017

BBS
BOLOGNA BUSINESS SCHOOL

BBS FUN CODING KIDS BOOTCAMP
Friday, June 30th from 9.00 am to 4.30 pm
Saturday, July 1st from 9.00 am to 1.00 pm
www.bbs.unibo.it/kidsbootcamp