

# GLOBAL MBA SUPERCARS, SUPERBIKES AND MOTORSPORTS



Monday, June 18th 2018 / 7.00 pm  
Lamborghini Lounge - 157 East 84th Street

LUXURY,  
HERITAGE  
AND GROWTH:  
A GLOBAL  
CHALLENGE

**Alessandro Farneschi**  
CEO Lamborghini USA

**Elisa Montaguti**  
BBS GMBA Director and Marketing Professor - Bologna University

Followed by a Networking Cocktail Dinner

**BBS**  
BOLOGNA BUSINESS SCHOOL



Limited attendance requiring RSVP:

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in partnership with

