

GIUSEPPE GHERARDI

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Professor of *Production and Logistics* – Master in Management
Bologna Business School
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TRAINING AND CONSULTANCY ACTIVITY

From 2004

Freelance Professor, holder of “**Project Management**” course within the Italian Specialization Degree in Business Administration (CLASDA) and of “**Project Management**” within the English Specialization Degree in International Management (CLAMDA-IM), Faculty of Economics, **University of Bologna**, President of the Course: Prof. Carlo Boschetti.

From 2003 to 2009

Training events and Testimonial related to Project Management, Team Building, Problem Solving and Leadership in partnership with **GAP Management**, Bologna and **Alma Graduate School**, Bologna. This latter in collaboration with Prof. Andrea Zanoni. Main references: Abbott, Bonfiglioli Riduttori, Astra, Banca di Credito Cooperativo, Elica, RAI Cinema.

OTHER POSITIONS

From Sept 2007

Occupation or position held:

GENERAL MANAGER of **Delle Vedove Group** in Pordenone, including Delle Vedove Levigatrici Spa in Pordenone, Delle Vedove Maschinenbau GmbH in Schloss Holte (Germany) and Delle Vedove Deutschland GmbH in Meckenheim (Germany). The role reports to the President and manages about 90 people. The Group, owned by Cefla Group in Imola, is leader in sanding and finishing wood/plastic profiles, floor, edges. Its turnover (2008) is 22 mil euro with about 90 people.

From July 2005

Occupation or position held:

INDUSTRIAL AND PRODUCT DIRECTOR of **Cefla Finishing Division Group**, world leader within the finishing machines and plants for wood, plastic, glass. The role that reports to the BU Director and manages about 300 people includes: **product development**, order development, supply chain, logistics and production in 9 production units all over the world (4 in Italy, 2 in Germany, 1 in USA, 1 in China, 1 in Brazil); The Division Group has a turnover (2008) of 120 mil euro with 560 people, Cefla Group has a turnover of 500 mil euro with 1500 people.

From Feb 2003 to Jun 2005

Occupation or position held:

OPERATIONS DIRECTOR of the production unit in Imola (engineering, supply chain, production) of **Cefla Finishing**, one of Cefla Group Divisions (the Group's turnover is 450 mil euro, 1200 people). The role reports to the Division General Manager and manages about 130 people. The production unit has a turnover of about 60 mil euro, 250 people.

From Set 2000 to Jan 2003

Occupation or position held:

OPERATIONS DIRECTOR(supply chain, customer service, production, maintenance, safety) of **GVS Spa**, Bologna, industrial group that is a world leader within engineering, designing and manufacturing plastic filters for the automotive and medical market, 50 mil euro of turnover, 5 sites around the world, 300 workers. The role reports to the General Manager and manages about 180 people.

From Jun 1997 to Sep 2000

Occupation or position held:

LOGISTICS DIRECTOR at **GVS Spa**, Bologna.

From Dec 1995 to May 1997

Occupation or position held:

PROJECT MANAGER at **GVS Spa**, Bologna.

From 1991 to 1994

Occupation or position held:

CONSULTANT for IT systems and organization at **CAPUCINE S.a.s**, company producing female haute couture, Bologna.

Significant Managed Projects

2010

Business Re-orienting Cefla Group - Finishing Division
Industrial development Plan for Cefla Finishing Suzhou (Shanghai)

2009-2010

Corporate Restructuring and competitiveness re-launching of Cefla Group - Finishing Division

2008-2009

Implementation of Cefla Finishing production site in USA (Charlotte, NC)
Group Industrial Plan and new coding system

2007

Implementation of Cefla production site in China, Suzhou (Shanghai)
QFD and Marketing for product development

2006

Reengineering of Cefla Product Innovation process

2003-2006

Implementation of Lean Manufacturing within Cefla Finishing production sites

2002

Realization and start of Gvs Spa production site in Romania (Bucarest)

2001

Design, realization and start of GVS Spa production site in Brazil (S. Paulo)

EDUCATION

Sept 1994 – Dec 1995

Name and type of organisation providing education and training: Profingest (Bologna).

MBA MASTER IN BUSINESS ADMINISTRATION

1987-1994

Name and type of organisation providing education and training: University of Bologna - Faculty of Engineering

University Course in Civil and Transport Engineering with Management specialization

Level in national or international classification:

UNIVERSITY DEGREE IN CIVIL AND TRANSPORT ENGINEERING

1981-1985

Name and type of organisation providing education and training: Liceo S. Alberto Magno, Bologna

Level in national or international classification:

SECONDARY SCHOOL DEGREE IN SCIENCE

PUBLICATIONS AND RAPPORTEUR ACTIVITY

From 2004 to 2010

"La reinternalizzazione e la focalizzazione sulle competenze core come reazione alla crisi economica internazionale", 2010 (in collaboration with).

"Knowledge and Project Management: a success case", 2009 (as University Thesis rapporteur).

"I processi di internazionalizzazione: impatto sui business model aziendali", 2008 (in collaboration with).

"Il reengineering del processo di innovazione prodotto, applicazione di modelli di Project Management, Lean thinking ed Empowerment", 2007 (as University Thesis rapporteur).

"Il Project Management applicato all'organizzazione di eventi fieristici", 2006 (as University Thesis rapporteur).

"Project Management e comunicazione nella gestione di eventi culturali", 2005 (as University Thesis rapporteur).

"Project Management e vantaggio competitivo nella nautica di lusso, il caso Ferretti Group", 2005 (as University Thesis rapporteur).

"Logiche di Project Management applicate all'implementazione di un sistema informativo dipartimentale", 2004 (as University Thesis rapporteur).

"The Project Management Office in Tetra Pack Carton Ambient case", 2004 (as University Thesis rapporteur).

Significant training

From 1996 to 2009

HR Evaluation– RE&D, Padova; ***Managerial Skills development*** – School of Palo Alto, Milano; ***Lean Thinking*** – Peter Hines & Ambrosetti, Milano; ***Creativity, Instructions for use***– Hubert Jauì & CTC, Bologna; ***Lateral Thinking*** – Edward De Bono, Bologna; ***Reading and interpreting the balance***– Cegos, Milano; ***Advanced Project management***– Profingest, Bologna. ***Leadership & Coaching*** – ***Profingest e Alma, Bologna***; ***Program for economical managerial competences development*** – ***CTC, Bologna***; ***Plastic stamping and moulding*** – ***Dupont Milano***; ***Production Planning*** – ***Profingest, Bologna***; ***Purchasing management*** – ***Profingest, Bologna***; ***Quality Audit***– ***AICQ, Milano***.