

SIMONE FERRIANI

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Director of Studies – MBA Green Energy and Sustainable Businesses
Professor of *Planning and Launching Green and Sustainable Businesses* – MBA Green Energy and Sustainable Businesses
Professor of *Strategy, Entrepreneurship and Business Model Innovation* – Executive MBA
Bologna Business School University of Bologna

OTHER ACADEMIC POSITIONS

since 2006 Associate Professor
University of Bologna

since 2009 Professor of Global Strategy – MSc in Management
Cass Business School, London

OTHER POSITIONS

since 2008 Member of Editorial Board
Long Range Planning

Research and consultation projects

since 2014 Research –A relational Analysis of Creativity in Art and Science
PRIN Italian Ministry of Education and Research

since 2014 Research –Business Model Dynamics
Swiss National Science Foundation

2009-2011 Research –Fostering Regional Innovation and Development
EU – 7th Framework Programme

2006 Research –IP Transfer and Innovation The Cambridgeshire Experience
PRIN Italian Ministry of Education and Research

2000 Consulting – Libra
Municipality of Bologna

VISITING POSITIONS

since 2008 Honorary Visiting Professor
Cass Business School, London

2004-2006 Marie Curie Fellow
Cass Business School, London

2006 Senior Research Fellow
University of Cambridge

2002-2003 Visiting PhD Student
Wharton School, University of Pennsylvania, Philadelphia, USA

1997 Visiting Student
Aarhus School of Business, Aarhus, Denmark

EDUCATION

2004 PhD Business Administration
University of Bologna

Degree in Economics
University of Bologna

HONOURS

since 2008 Honorary Visiting Professor
Cass Business School, London

PRINCIPAL PUBLICATIONS

Cattani, G., Ferriani, S., Frederiksen, L. and Florian, T. (2011) Project-Based Organizing and Strategic Management, *Advances in Strategic Management*, Vol 28, Emerald, ISBN: 1780521936

Ferriani, S. (2004), *Multirelational Embeddedness, Information Transfer and Opportunity Discovery: A Longitudinal Study of a Small Firm Cluster*, Bononia University Press. Best Dissertation Award from the Italian Division of the International Association of Regional Sciences

Ferriani, S. (2004), *Dinamiche competitive e fattori critici di successo nel settore fieristico*, CLUEB. Cattani, G., Ferriani, S., Colucci, M. (2014) "Core-Periphery Dynamics and Individual Creativity: A Socio-Structural Perspective", in Jones, C., Lazersen, M. and Sapsed, J. (2012), *The Oxford Handbook of the Creative Industries*, Oxford University Press, USA, In press

Ford S., Ferriani, S and D. Probert (2014) 'Overcoming the innovation barrier: A search-selection model of breakthrough innovation in large firms', in Pfeffermann, N., Minshall, T. and Mortara, L. (eds) *Strategies and Communications for Innovations*, Springer, Forthcoming

Cattani, G., Ferriani, S. (2013) "Networks and Rewards among Hollywood Artists: Evidence for a Social Structural Ordering of Creativity", in Kaufman, J. C., & Simonton, D. K. (eds), *The Social Science of the Cinema*, Oxford: Oxford University Press.

Ferriani, S. (2013) *Creative Industries Strategy*. In *Strategic Management*. Editor C. Baden-Fuller, Henry Stewart Talks Ltd, London.

Ferriani, S., Giuliani, A. (2012) "The Management of Growth Strategies in Firm Networks: A Stylized Model of Opportunity Discovery via Network Ties", in G. Dagnino (ed), *Handbook of Research on Competitive Strategy*, Edward Elgar: Cheltenham.

Cattani, G., Ferriani, S. and P. Allison (2014) "Insiders, Outsiders and the Struggle for Consecration in Cultural Fields: A Core Periphery Perspective", *American Sociological Review*, Forthcoming

Cattani, G., Ferriani, S., Mariani, M. e S. Mengoli (2013) "Tackling the 'Galácticos' Effect: Team Familiarity and the Performance of Star-Studded Projects", *Industrial and Corporate Change*, Forthcoming

- Lipparini, A., Lorenzoni, G., S. Ferriani (2013) "From Core to Periphery and Back: A Study on the Deliberate Shaping of Knowledge Flows in Interfirm Dyads and Networks", *Strategic Management Journal*, Forthcoming
- Ferriani, S., Fonti, F., Corrado, R. (2013) "The Social and Economic Bases of Network Multiplexity: Exploring the Emergence of Multiplex Ties", *Strategic Organization* , 11(1): 7-34
- Ferriani, S., Garnsey e G. Lorenzoni (2012) "Continuity and Change in a Spin-Off Venture: The Process of Reimprinting", *Industrial and Corporate Change*, 21(4): 1011–1048. _ Best Conference Paper Award, SMS Special Conference, Catania, 2007
- Cattani, G., Ferriani, S., Frederiksen, L & Florian, T. (2011) "Project-Based Organizing and Strategic Management: A Long-Term Research Agenda on Temporary Organizational Forms", *Advances in Strategic Management*, 2011, Vol 28
- Ferriani, S., Cattani, G., C. Baden-Fuller (2009) "The Relational Antecedents of Project-Entrepreneurship: Network Centrality, Team Composition and Project Performance", *Research Policy*, 2009, 38 (10): 1545–1558. _ Also in n George T. Solomon (Ed.), *Best Paper Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management (CD)*, ISSN 1543-8643.
- Cattani, G., Ferriani, S., Negro, G & F. Perretti (2008) "The Structure of Consensus: Network Ties, Legitimation and Exit Rates of U.S. Feature Film Producer Organizations", *Administrative Science Quarterly*, 2008, 53(2): 145-182.
- Cattani, G., Ferriani, S. (2008) "A Core/Periphery Perspective on Individual Creative Performance: Social Networks and Cinematic Achievements in the Hollywood Film Industry", *Organization Science*, 2008, 19 (6):824-844_ First runner-up for best paper in Organizational Behavior published in 2008, OB Academy of Management Division
- Lorenzoni, G., Ferriani, S. (2008) "Searching for New Units of Analysis: Firms, Dyads and Networks", *European Management Review*, 2008, 5(2): 125-133
- Garnsey, E., Lorenzoni, G., Ferriani, S. (2008) "Technology Speciation through Entrepreneurial Spin-off: The Acorn - ARM story", *Research Policy*, 2008, 37(2): 210-224